



ASI-T-700MA3T6/AF Rev 1.1

| No | Item | Specification | Remark |
|----|-------------------|----------------------|--------|
| 1 | Screen Size | 7.0inch | |
| 2 | Display Mode | Normally White | |
| 3 | Resolution | 800×RGB×480 | |
| 4 | Active Area | 154.08*85.92 | mm |
| 5 | Outline Dimension | 164.9*100*5.7 | mm |
| 6 | Viewing Direction | 12 O' Clock | |
| 7 | Driver IC | EK73002ACGB+EK9713CA | |
| 8 | Interface | TTL | |
| 9 | Back Light | White Led3*9 | |
| 10 | Touch Panel | CTP | |



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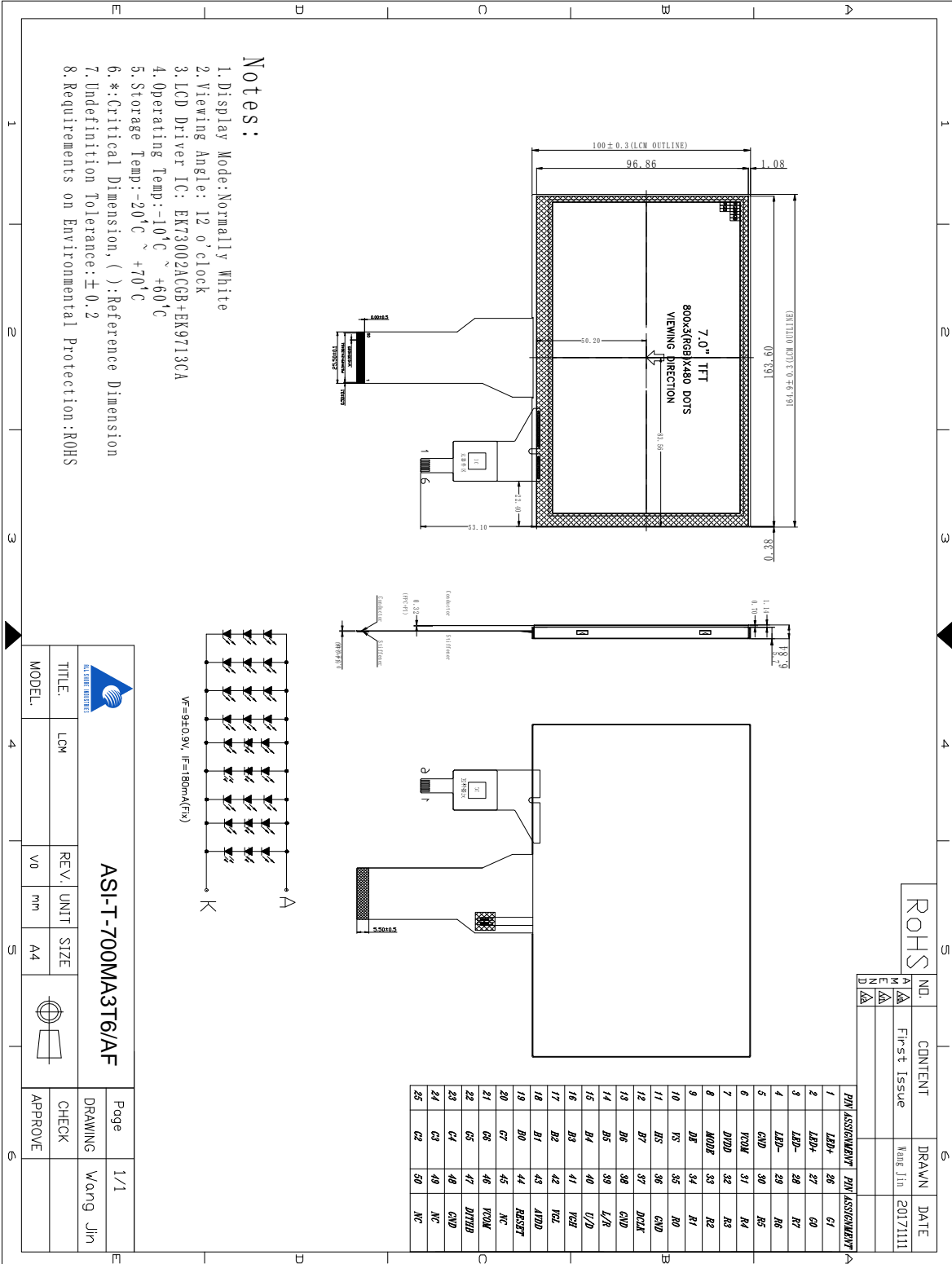
1. Document Revision History :

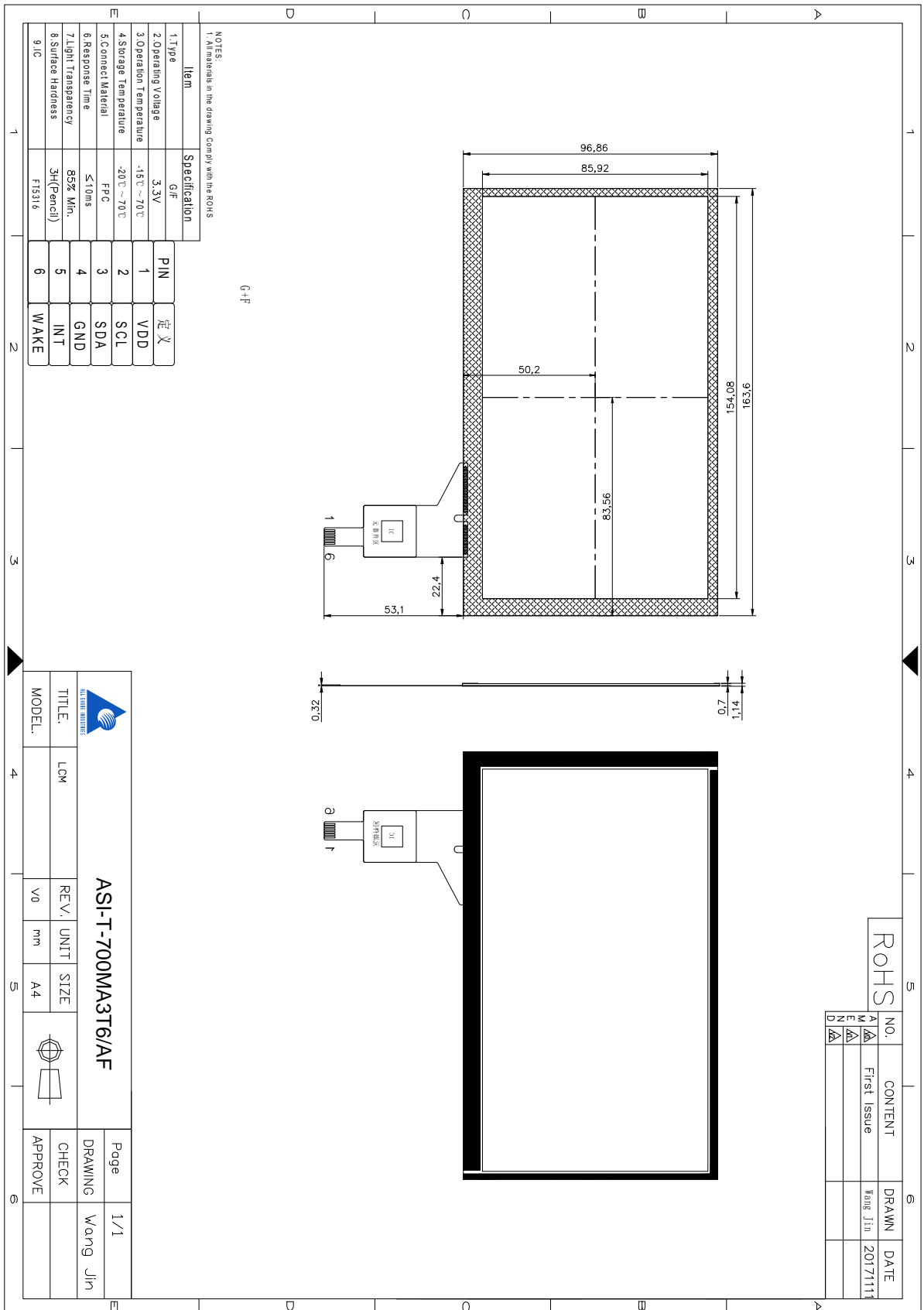
| DOCUMENT REVISION | DATE | DESCRIPTION | PREPARED BY |
|-------------------|------------|---|-------------|
| A | 2018-08-15 | First Release. | |
| B | 2018-09-05 | Adjusted components to meet reliability testing | |

2. General Description

| No | Item | Specification | Remark |
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3. Outline Dimension





4. Interface Specification

| Pin No | Symbol | Description | Note |
|--------|---------------|---|-------|
| 1-2 | LED+ | Power Supply For LED Backlight Anode Input | |
| 3-4 | LED- | Power Supply For LED Backlight Cathode Input | |
| 5 | GND | Ground | |
| 6 | VCOM | Power supply for Common voltage. | |
| 7 | DVDD (VDD) | Power Supply For LCD | |
| 8 | MODE | DE/SYNC mode select | Note1 |
| 9 | DE | Data enable signal for RGB interface operation. | |
| 10 | VS | Frame synchronous signal for RGB interface operation. | |
| 11 | HS | Line synchronous signal for RGB interface operation. | |
| 12-19 | B7-B0 | Blue data (B7-MSB;B0-LSB) | |
| 20-27 | G7-G0 | Green data (G7-MSB; G0-LSB) | |
| 28-35 | R7-R0 | Red data (R7-MSB;R0-LSB) | |
| 36 | GND | Ground | |
| 37 | DCLK | Dot Clock Signal For RGB Interface Operation | |
| 38 | GND | Ground | |
| 39 | L/R | Source Right or Left sequence control.Normally pull high. | Note2 |
| 40 | U/D | Gate Up or Down scan control.Normally pull low. | Note2 |
| 41 | VGH | Power supply for Positive Power for TFT | |
| 42 | VGL | Power supply for Negative Power for TFT | |
| 43 | AVDD | Power supply for Analog Circuit | |
| 44 | RESET | Reset Signal input pin. | |
| 45 | NC | No Connection. | |
| 46 | VCOM | Power supply for Common voltage. | |
| 47 | DITHB | Dithering function enable control. | Note3 |
| 48 | GND | Ground | |

| | | | |
|-------|----|----------------|--|
| 49-50 | NC | No Connection. | |
|-------|----|----------------|--|

Note1: DE / SYNC mode select. Normally pull high

H: DE mode.

L: HSD/VSD mode.

Note2: When L/R=" 0" , set right to left scan direction.

When L/R=" 1" , set left to right scan direction.

When U/D=" 0" , set top to bottom scan direction.

When U/D=" 1" , set bottom to top scan direction.

Note3: Dithering function enable control. Normally pull high

DITHB = "1" , Disable internal dithering function

DITHB = "0" , Enable internal dithering function

5. Absolute Maximum Ratings

Electrical Maximum Ratings – for IC Only

| Parameter | Symbol | Min. | Max. | Unit | Note |
|-----------------------------|--------|------|-------|------|------|
| Power supply voltage (DVDD) | DVDD | -0.5 | +5.0 | V | 1 |
| Power supply voltage (AVDD) | AVDD | -0.5 | +15.0 | V | 1 |

Note:

1. DVDD, AVDD, GND must be maintained.

2. The modules may be destroyed if they are used beyond the absolute maximum ratings.

6. Electrical Specifications

At Ta = 25 °C , DVDD = 1.8V to 3.6V GND=0V. AVDD = 6.5V to 13.5V

| Parameter | Symbol | Conditions | Min. | Typ. | Max. | Unit |
|---------------------------------------|--------|---|------|------|------|------|
| Digital supply voltage | DVDD | | 1.8 | 3.3 | 3.6 | V |
| Analog supply voltage | AVDD | | 10.2 | 10.4 | 13.5 | V |
| TFT gate on voltage | VGH | | 15.3 | 16.0 | 16.7 | V |
| TFT gate on voltage | VGL | | -7.7 | -7.0 | -6.3 | V |
| TFT common electrode voltage | VCOM | | 2.8 | 3.8 | 4.8 | V |
| Supply current (Logic & LCD) | ICC | - | - | - | TBD | mA |
| Supply voltage of white LED backlight | VLED | Forward current =180mA Number of LED =27 | 8.1 | 9.0 | 9.9 | V |

7. Timing Characteristics

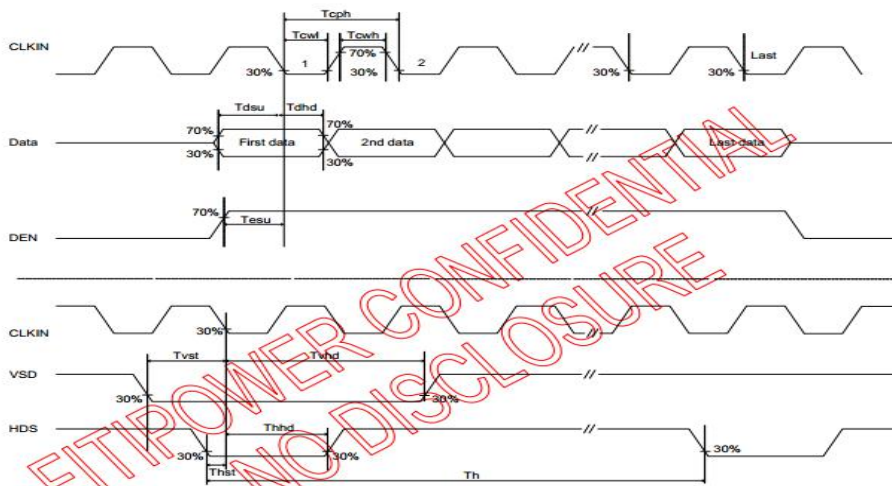
Horizontal input timing

| Parameter | Symbol | Value | | | Unit |
|---------------------------|--------|-------|------|------|------|
| Horizontal display area | thd | 800 | | | DCLK |
| DCLK frequency | fclk | Min. | Typ. | Max | MHz |
| | | - | 33.3 | 50 | |
| 1 Horizontal Line | th | 862 | 1056 | 1200 | DCLK |
| HSD pulse width | thpw | Min. | 1 | | |
| | | Typ. | - | | |
| | | Max. | 40 | | |
| HSD Back Porch (Blanking) | thb | 46 | 46 | 46 | |
| HSD Front Porch | thfp | 16 | 210 | 354 | |

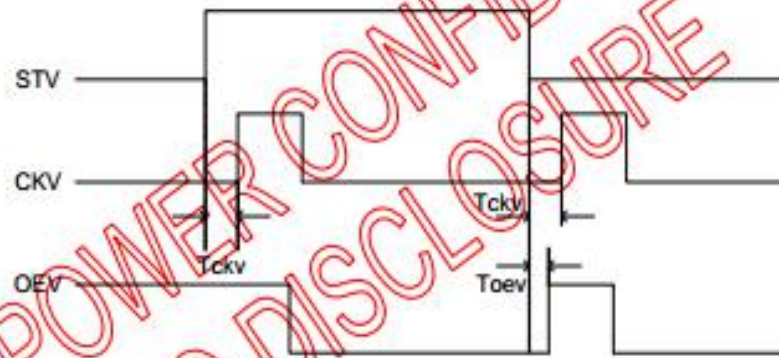
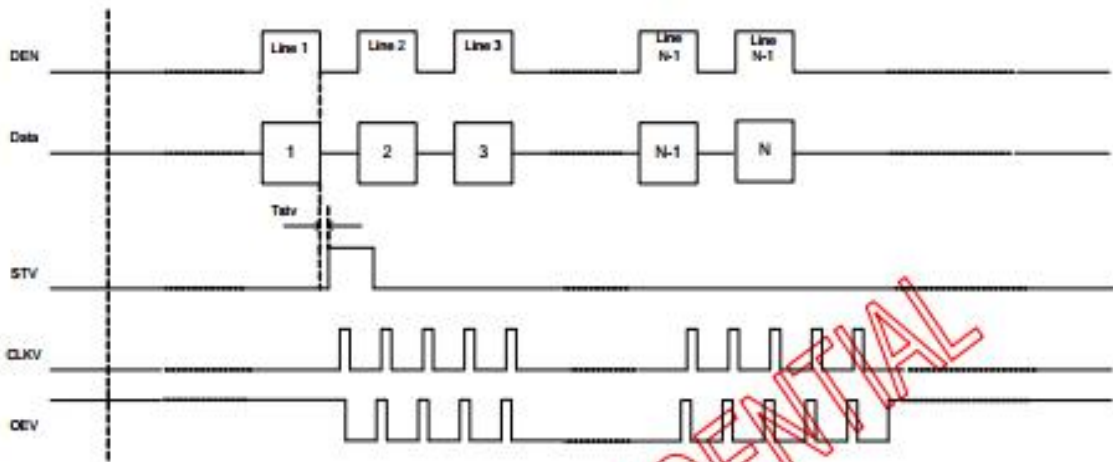
Vertical input timing

| Parameter | Symbol | Min. | Typ. | Max. | Unit |
|---------------------------|--------|------|------|------|------|
| Vertical display area | tvd | 480 | | | H |
| VSD period time | tv | 510 | 525 | 650 | H |
| VSD pulse width | tvpw | 1 | - | 20 | H |
| VSD Back Porch (Blanking) | tvb | 23 | 23 | 23 | H |
| VSD Front Porch | tvfp | 7 | 22 | 147 | H |

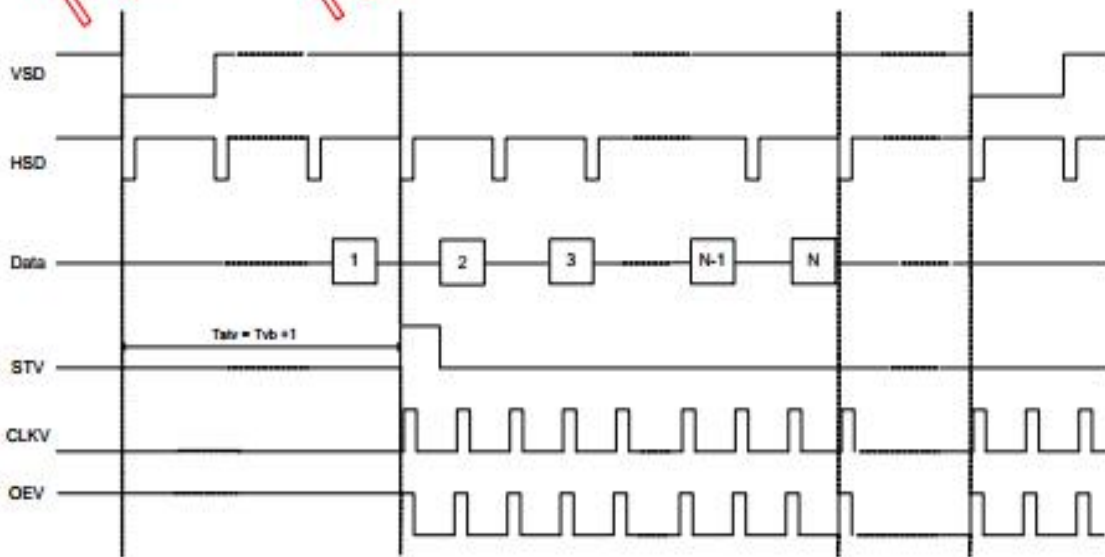
7.2 Timing Waveform



Input Clock and Data Timing Diagram



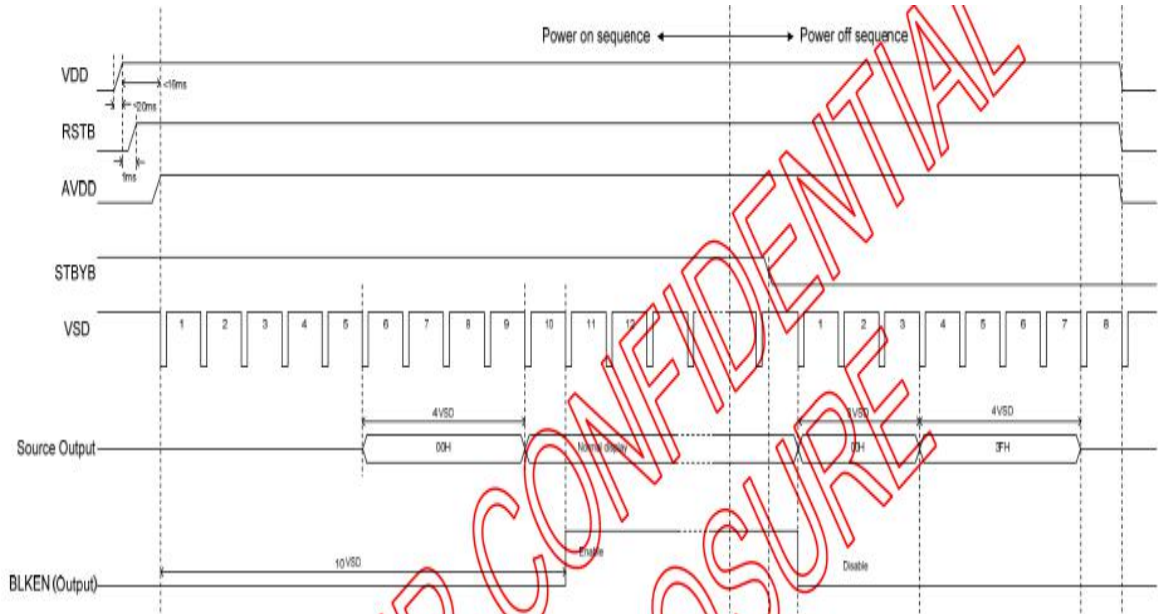
Vertical Timing Diagram DE



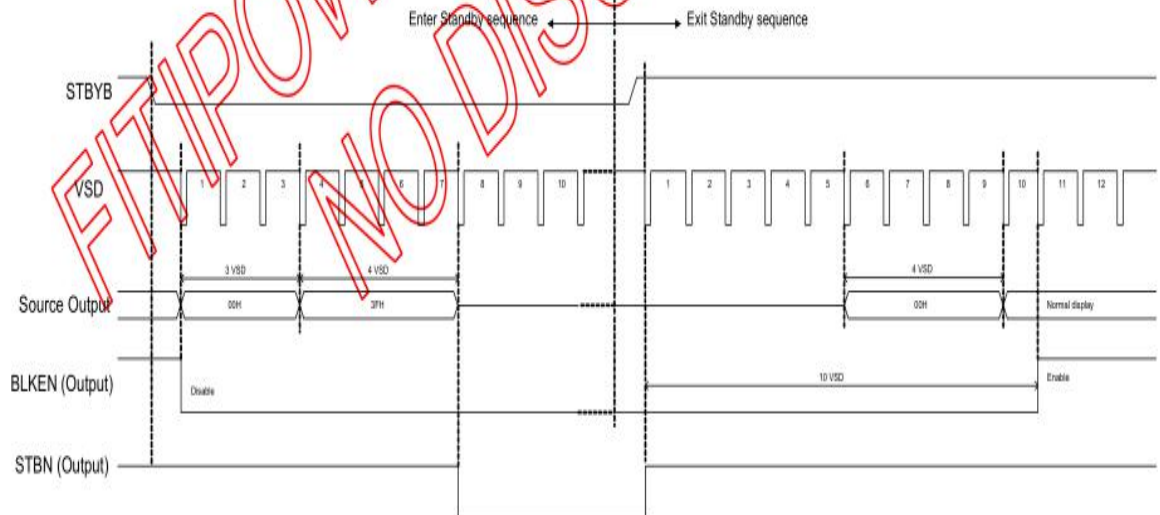
Vertical Timing Diagram HV

8. Power Supply Configuration

Power on/off sequence



Power-On/Off Timing Sequence



Enter and Exit Standby Mode Sequence

9.Optical Specification

| Item 项目 | Symbol 符号 | Condition 条件 | Min 最小值 | Typ 典型值 | Max 最大值 | Unit 单位 | Note 备注 |
|-----------------------------------|----------------|--|------------|------------|------------|------------|------------|
| Response time 响应时间 | Tr+Tf | $\Theta=0^{\circ}$ $\emptyset=0^{\circ}$ Ta=25°C | - | 25 | - | ms | 1 |
| Contrast ratio 对比度 | Cr | | - | 800 | - | - | 2 |
| Color gamut 饱和度 | S(%) | | - | 50 | - | % | - |
| Luminance uniformity 均匀度 | δ WHITE | | 80 | - | - | % | 3 |
| Viewing angle range 视角范围 | Θ_{x+} | CR \geq 10 Ta=25°C | - | 70 | - | deg | 4 |
| | Θ_{x-} | | - | 70 | - | deg | |
| | Θ_{y+} | | - | 70 | - | deg | |
| | Θ_{y-} | | - | 60 | - | deg | |
| LCM Luminance LCM 亮度 | Lv | $\Theta=0^{\circ}$ $\emptyset=0^{\circ}$ Ta=25°C | 300 | TBD | - | Cd/m 2 | 5 |
| CIE (X,Y) Chromaticity 色度坐标 | White(X) | | - | TBD | - | - | 6 |
| | White(Y) | | - | TBD | - | - | |

Note1.Response time is the time required for the display to transition from White to black(Rise Time,Tr)and from black to white(Decay Time,Tf).For additional information see FIG1...

Note2.contrast Ratio(CR) is defined mathematically by the following formula ,For more information see FIG2.

Contrast Ratio(CR)=Average Surface Luminance with all white pixels/ Average Surface Luminance with all black pixels

Note3.The uniformity in surface luminance(WHITE) is determined by measuring luminance at each test position,and then dividing the maximum luminance of all white pixels by minimum luminance of all white pixels,For more information seeFIG2.

WHITE=Minimum Surface Luminance with all white pixels(P1,P2,.....)/Maximum Surface Luminance with all white pixels(P1,P2,.....)

Note4. Viewing angle is the angel at which contrast ratio is greater than a specific value.For TET module,the specific value of contrast ratio is 10.For monochrome and color stn module,the specific value of contrast ratio is2.The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface.For more information see FIG3

Note5. Surface luminance is the LCD surface luminance with all white pixels,For more information see FIG2.

LV=Average Surface Luminance with all white pixels(P1,P2,.....)

Note6.CIE(X,Y)chromaticity is the Center point value.For more information see FIG2.

Note7.For Viewing angle and response time testing,the testing date is base on Autronic-Melchers' s ConScope.Series instruments.For contrast ratio,Surface Luminance,Luminance uniformity and CIE,the testing date is base on CS-2000 photo detector.

Note8.For TN type TFT transmissive module,Gray scale reverse occurs in the direction of panel viewing angle

FIG1. The definition of Response time

响应时间定义



FIG2. Measuring method for Contrast ratio,surface luminance,Luminance

uniformity,CIE(X,Y)chromaticity.

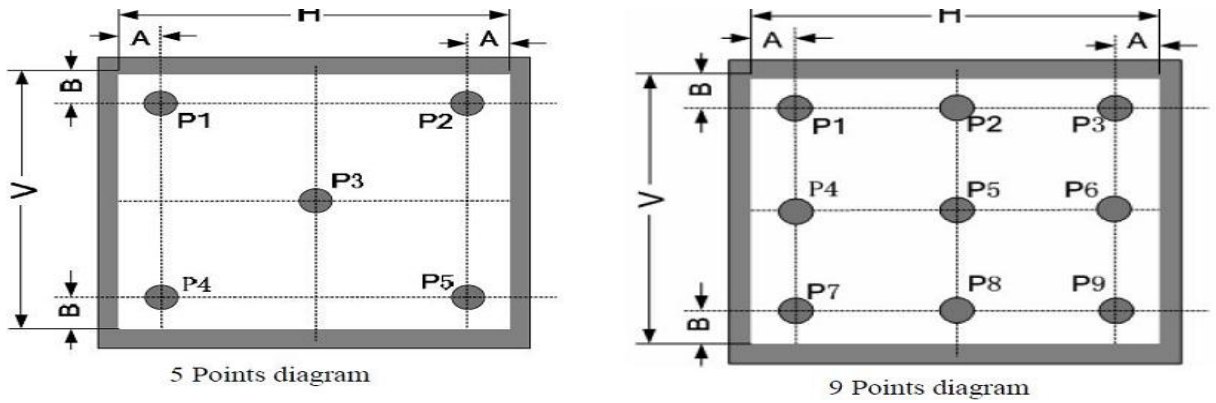
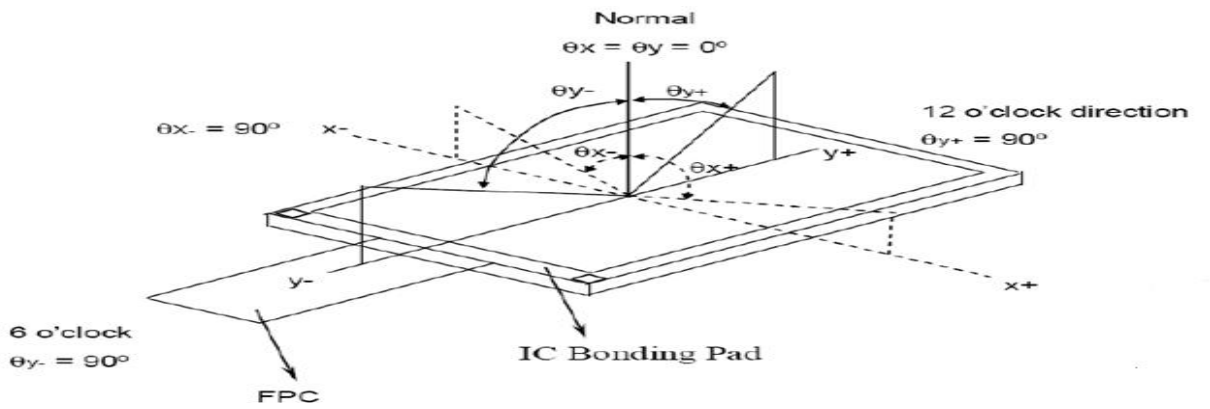


FIG3 The definition of viewing angle 视角定义



10. Reliability Test Items

| Item | Test Condition | Criterion |
|------------------------------------|---------------------------------------|-------------|
| High Temperature Storage | 70 °C, 240 hrs | Note1,Note2 |
| Low Temperature Storage | -20°C, 240 hrs | |
| High Temp. & High Humidity Storage | 65 °C, 90% RH, 240 hrs | |
| Thermal Shock (Static) | -30°C, 30 min /80, 30 min, 100 cycles | |
| High Temperature Operation | 60 °C, 120 hrs | |
| Low temperature Operation | -10 °C, 120 hrs | |

Note1: Evaluation should be tested after storage at room temperature for two hours.

Note2:

Pass: Normal display image no line defect.

Fail: No display image, or line defects.

Partial transformation of the module parts should be ignored.

11. Precautions

Please pay attentions to the followings as using the LCD module.

Handling

- (a) Do not apply strong mechanical stress like drop, shock or any force to LCD module. It may cause improper operation, even damage.
- (b) Because the polarizer is very fragile and easy to be damaged, do not hit, press or rub the display surface with hard materials.
- (c) Do not put heavy or hard material on the display surface, and do not stack LCD modules.
- (d) If the display surface is dirty, please wipe the surface softly with cotton swab or clean cloth.



- (e) Avoid using Ketone type materials (e.g. Acetone), Toluene, Ethyl acid or Methyl chloride to clean the display surface. It might damage the touch panel surface permanently. The recommended solvents are water and Isopropyl alcohol.
- (f) Wipe off water droplets or oil immediately.
- (g) Protect the LCD module from ESD. It will damage the LSI and the electronic circuit.
- (h) Do not touch the output pins directly with bare hands.
- (i) Do not disassemble the LCD module.
- (j) Do not lift the FPC of Touch Panel.

Storage

- (a) Do not leave the LCD modules in high temperature, especially in high humidity for a long time.
- (b) Do not expose the LCD modules to sunlight directly.
- (c) The liquid crystal is deteriorated by ultraviolet. Do not leave it in strong ultraviolet ray for a long time.
- (d) Avoid condensation of water. It may cause improper operation.
- (e) Please stack only up to the number stated on carton box for storage and transportation. Excessive weight will cause deformation and damage of carton box.

Operation

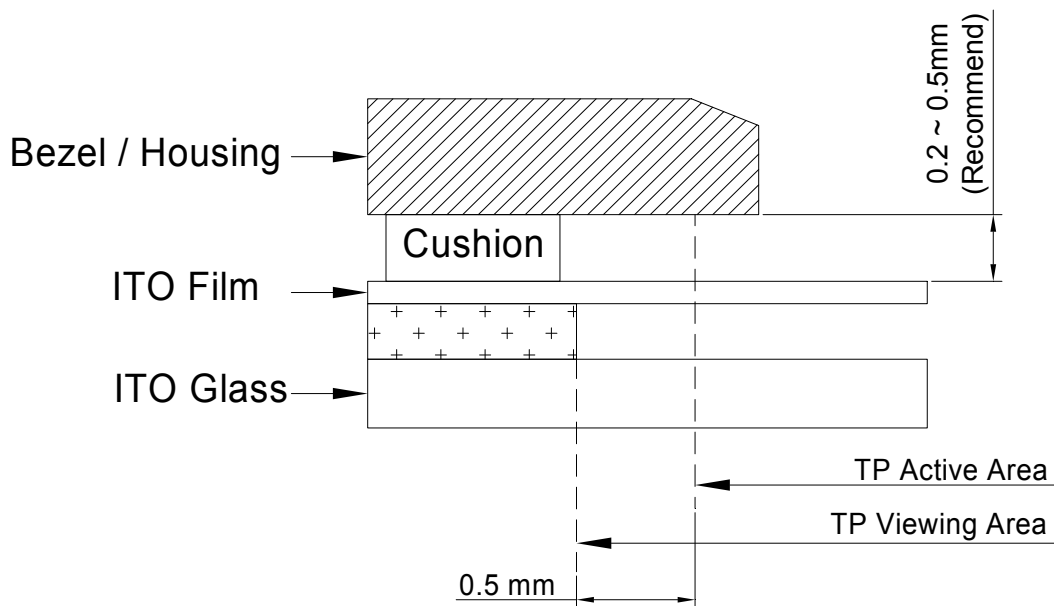
- (a) When mounting or dismounting the LCD modules, turn the power off.
- (b) Protect the LCD modules from electric shock.
- (c) The Driver IC control algorithms stated above should always obeyed to avoid damaging the LSI and electronic circuit.
- (d) Be careful to avoid mixing up the polarity of power supply for backlight.
- (e) Absolute maximum rating specified above has to be always kept in any case. Exceeding it may cause non-recoverable damage of electronic components or, nevertheless, burning.
- (f) When a static image is displayed for a long time, remnant image is likely to occur.
- (g) Be sure to avoid bending the FPC to an acute shape, it might break FPC.
- (h) Most of the touch screens have air vent to equalize the inside air pressure to the outside one. The air vent must be open and liquid contact must be avoided as the liquid may be

absorbed if the liquid is accumulated near the air vent.

- (i) For the fragility of ITO film, it should avoid to use too tapering pen as the input material.

Touch Panel Mounting Notes

- (a) If a cushion is used between bezel/housing and film must be choose as free as enough to absorb the expansion and contraction to avoid the distortion of film.
- (b) The cushion must be placed out of the Viewing Area.
- (c) Bezel/Housing edge must be posited between Key Area and Viewing Area. The edge enters the Key Area may cause unexpected input if the gap is too narrow or foreign particles like dusts exist between Bezel/Housing and ITO film.
- (d) Mounting example:



The corner part has conductivity. Do not touch any metal part after mounting.

Others

- a) If the liquid crystal leaks from the panel, it should be kept away from the eyes or mouth.
- b) For the fragility of polarizer, it is recommended to attach a transparent protective plate over the display surface.
- c) It is recommended to peel off the protection film on the polarizer slowly so that the electrostatic charge can be minimized.